AMERICAN WARRIOR

A Story of Grit, Resilience, and Ultimate Redemption

LOGLINE: A 45-year-old Indian-American former convict turned gym janitor becomes an overnight viral sensation after stopping a robbery, thrusting him into a high-stakes mixed martial arts tournament where he must fight not for a trophy, but to reclaim his self-respect and rebuild his fractured family.

🎬 PROJECT OVERVIEW & SPECS

• **Title:** American Warrior (Originally announced as *American Underdog*)

• **Genre:** Sports Drama / Action / Culturally Diverse Narrative

• **Run Time:** Feature Film

• **Director:** Gustavo Martin

• **Writers:** Story by Vishy Ayyar , Written by Gustavo Martin & Matt Anthony

• **Producers:** Vishy Ayyar, J.C. “Spike” O’Soriano, Benni T. Logan, Gustavo Martin •

Production Company: Peach Productions, Mulberry Films & Fabled Frames

• **Release Date:** US/Canada August 29, 2025

• **Target Audience:** Fans of grounded, emotional sports dramas (*Rocky*, *Warrior*), muliticultural, Latin and South Asian Diaspora cinema and elevated MMA

🌟 SYNOPSIS

Jai (Vishy Ayyar) is a man quietly surviving on the fringes. At 45, the Indian-American immigrant and former convict wants nothing more than to fly under the radar, working a grueling shift as a night janitor at a local Mixed Martial Arts (MMA) gym.

His carefully constructed anonymity is shattered in a single, explosive moment when he instinctively subdues an armed robber at a local convenience store. A bystander's cell phone video captures the encounter, and overnight, Jai becomes a viral media sensation.

Sensing a massive promotional opportunity, the gym's sharp owner, Marcella (Verónica Falcón), offers to sponsor Jai in an elite, high-stakes MMA tournament. To prepare his aging body for the cage, Jai must track down his estranged former trainer and long-time friend, Dennis (Danny Trejo). As Jai enters the grueling training camp, the stakes extend far beyond the tournament lights—this is his final shot at earning the forgiveness of his estranged family and achieving true internal redemption.

🎭 KEY CAST & CREATIVE TEAM

Lead Cast

- **Vishy Ayyar (as Jai):** The physical and emotional heart of the film. Ayyar delivers a raw, commanding performance as a man battling both aging joints and deep emotional scars.
- **Danny Trejo (as Dennis):** The iconic Hollywood veteran (*Machete*, *Breaking Bad*) brings his signature gravity, warmth, and grit to the role of Jai's tough-love trainer.
- **Verónica Falcón (as Marcella):** Acclaimed star of *Queen of the South* and *Ozark*, Falcón brings fierce charisma and razor-sharp intellect to the gym's opportunistic owner.
- **Taylor Treadwell (as Sarah):** Grounding the film's crucial emotional arcs with a deeply nuanced, striking performance.
- **Andrew Gray (as Jaxson):** Serving as a dynamic physical foil, elevating the high-stakes competitive tension within the tournament ring.

Behind the Camera

- **Gustavo Martin (Director):** Brings a visually striking, emotionally honest directorial style that balances the raw, kinetic impact of MMA with the delicate intimacy of a family drama.
- **Matt Anthony (Co-Writer):** An acclaimed scribe who helped weave a deeply authentic immigrant narrative into a classic, universally appealing sports framework.

⚡WHY COVER?

- **Subverting the Underdog Genre:** Unlike traditional fighting films, *American Warrior* features a 45-year-old South Asian protagonist, offering a fresh, modern perspective on the "American Dream" that shatters Hollywood typecasting.
- **Global Festival Pedigree:** The film successfully built exceptional international momentum, securing an official selection at the prestigious 55th International Film Festival of India (IFFI) and launching its world premiere at the Santa Fe Film Festival, where co-star Danny Trejo was honored with a Lifetime Achievement Award alongside the screening.
- **Proven Star Power:** The presence of household names like Danny Trejo and Verónica Falcón ensures strong algorithmic discovery and instant marketing hooks across global digital and streaming storefronts.
- **Strong Built-In Diaspora Appeal:** Extensive coverage across major multicultural and South Asian outlets (*NRI Pulse*, *Anokhi Life*, *Desi Vibe*, *Hindustan Times*) proves a highly dedicated, underserved target market eager to support the film.

📰 WHAT THE CRITICS ARE SAYING

> *"An inspirational and heartwarming underdog story... the epitome of the American dream and second chances. Vishy Ayyar captures the indomitable spirit of his character beautifully.It is highly recommended that one checks out this film, which is the epitome of the American dream and second chances. "American Warrior" garners four out of five stars. Well done."*
>
> **— Markos Papadatos, Digital Journal**

> *"A beautiful story of resilience and redemption. Make time to watch this movie."*
>
> **— Jenn Rohm, Selig Film News**

> *"A powerful blend of action and emotion... captivates audiences with intense fight sequences and a deeply moving core."*
>
> **— The Goan Network (Live from IFFI)**

📸 MEDIA ASSETS & PROMOTIONAL LINKS

(Contact production team for active link authorization keys to secure cloud storage)

- **Official Theatrical Trailer**
- **High-Resolution Stills & Key Art Vault**
- **Electronic Press Kit Video Junkets & B-Roll**

📞 MEDIA & SALES CONTACT

For global distribution inquiries, theatrical bookings, or to schedule talent interviews, please contact:

- **Production Company:** Fabled Frames
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